

CURRICULUM VITAE

SOURAV GUPTA

Assistant Professor

Department of Journalism & Mass Communication

Central University of Orissa

Campus-Landiguda, District-Koraput, Odisha-764021

Phone: 094394 24183/ 099389 02001 Email: sourav.gupta81@gmail.com

Website: www.cuo.ac.in

Area of Specialization: Communication for Development, Communication Theory & Research, Film Studies, Advertising & Corporate Communication, Print Journalism & New Media, Media Ethics & Laws

Area of Interest: Media Aesthetics, Theatre Arts, Gender & Women's Studies

PERSONAL DETAILS

Parents: Samir Kumar Gupta & Susmita Gupta

Date of Birth: 14-10-1981

Parmanent Address: "Chandradeep" 3B Umaknta Sen Lane, Kolkata, West Bengal, India. PIN-700030. Phone: 033-25583719

EDUCATION

(Recent First)

<u>Degree</u>	<u>Board/Institute/College/University</u>	<u>Status/Result/Year</u>
PhD	Dep't of J & MC, CUO, Koraput	Pursuing (since 2013)
UGC-NET	UGC	Qualified (June 2007)
M.A.	Dep't of J & MC, University of Calcutta	First Class (2006)
B.Com (Hons.)	Umes Chandra College, University of Calcutta	52% (2003)
ISC	CISCE, New Delhi	71% (2000)
ICSE	CISCE, New Delhi	81% (1998)

TEACHING EXPERIENCE

(Recent First)

<u>Institution</u>	<u>Department</u>	<u>Designation</u>	<u>Nature of Post</u>	<u>Period of Service</u>
Central University of Orissa J & MC		Assistant Professor	Substantive(Regular)	07.02.2012-Cont.
Central University of Bihar	Mass Communication	Asst Professor	Contract	15.07.2011-29.12.2011
Gurudas College(University of Calcutta) J & MC		Asst Professor	Contract	01.08.2008-14.07.2011

Total Teaching Experience in a regular post: 4 years 6 months

OTHER ACADEMIC EXPERIENCE RELATED TO TEACHING, SYLLABUS, EXAMINATION & EVALUATION

1. **Teaching(Visiting Faculty)**-Sikkim Manipal University, Punjab Technical University, KIIT University, Utkal University of Culture, Utkal Sangeet Mahavidyalay, Rabindra Bharati University, Gour Banga Viswavidyalaya, Bastar Viswavidyalay(C.G.)
2. **Board of Studies/Board of Examiners**-Kushabhau Thakre Patrakarita Avam Janasanchar Viswavidyalay, Raipur(C.G.), Utkal Sangeet Mahavidyalay, KIIT University, Indira Kala Sangeet Viswavidyalaya, Khairagarh (C.G.), University of Calcutta, Central University of Bihar, Central University of Orissa, Rabindra Bharati University, Kolkata.
3. **Syllabus**-Invited to the syllabus making workshop for M.A. in Journalism & Mass Communication at Odisha State Open University.
4. **Study Material**-Writing Study Material of the Diploma in Journalism & Mass Communication of Odisha State Open University.

INVITED LECTURES/TALKS/RESOURCE PERSON IN SEMINAR, CONFERENCE OR WORKSHOPS

1. Invited as a resource person to deliver a lecture titled, “*A study of communication approaches in Tagore’s theatre*” at UGC sponsored national level seminar on *Modern thoughts on Rabindranath Tagore’s Theatre* organised by Dep’t of Bengali, Gour Mahavidyalya, Malda, West Bengal held on February 8-9, 2013.
2. Invited as a resource person to deliver a lecture titled, “*New wave Bengali cinema*” at a 2 day workshop on Film Appreciation in commemoration of *100 Years of Indian cinema: An insight into New Wave Films* organised by Sripat Singh College, Murshidabad, West Bengal held on March 12-13, 2013.
3. Invited as a resource person to conduct a *Theatre Workshop* at Jan Shikshan Sansthan, Koraput, Odisha held on March 30, 2013.
4. Invited as a Resource Person to deliver a lecture titled “*Theatre in Teaching*” at 81st and 82nd Orientation Programme conducted by UGC-Academic Staff College, University of Hyderabad on April 26, 2013.
5. Invited as the Principal Resource Person in the Two day workshop on “*Research Methodologies in Women & Media*” by the Women’s Studies Centre, Rabindra Bharati University, Kolkata on January 28-29, 2014.
6. Invited as a Resource Person to deliver a lecture titled “*Does the Media influence the voters?*” at a seminar conducted by the Department of Journalism & Mass Communication, Gurudas College, Kolkata(Affiliated to the University of Calcutta) on April 18, 2014.
7. Delivered a lecture titled “*The Directors’ Gaze-Depiction of Women in Bengali Films: A Selective Study of the Language of Camera*” as an Invited Resource Person at the Business Session III on ‘*Women, Media & Empowerment*’ in the UGC Sponsored National Seminar on ‘*Women & Politics in India:1913-2013*’ organized by Women’s Studies Centre, Rabindra Bharati University and Department of Political Science, Lalbaba College, Belur, Howrah on November 26 & 27, 2014.
8. Chaired the Paper Presentation Session in the UGC Sponsored National Seminar on ‘*Women & Politics in India:1913-2013*’ organized by Women’s Studies Centre, Rabindra Bharati University and Department of Political Science, Lalbaba College, Belur, Howrah on November 26 & 27, 2014.
9. Delivered an Invited Talk titled ‘*Politics of Relationships: An Auteur's Viewpoint*’ at a seminar organized jointly by Department of Political Science and Department of Journalism & Mass Communication of Khudiram Central College, Kolkata on December 23, 2014.
10. Delivered an Invited talk as a Resource Person at Research Week organised by Rabindra Bharati University at its Salt Lake Campus in August 2015.
11. Delivered an Invited Lecture at UGC Sponsored National Seminar on ‘*Representation of Dalit in Media*’ organised by SERA, IGNOU & Inquest Journal at Kharagpore, West Bengal in October 2015.

12. Delivered an Invited Lecture on Media Laws and Ethics at a UGC Sponsored National Seminar on 'Media Teaching' organised by Department of Journalism & Mass Communication, Vijaygarh Jyotish Roy College, Kolkata, West Bengal in December 2015.
13. Delivered Invited Lectures on "Language of Communication" and "Visual Communication" at the Indian Institute of Mass Communication, Dhenkanal, Odisha on 22-24 August 2016.
14. Presented two invited lectures and also chaired two technical sessions at the UGC Sponsored National Seminar on 'Media, Politics & Economics in Post Globalization India' organised by Gurudas College, Kolkata on 22-23 September 2016.
15. Presented an Invited Lecture on 'Importance of Drama & Voice Modulation in Communication' in the UGC sponsored National Seminar on "Communication: From Ancient to Digital Age" organised by Dep't of Journalism & Mass Communication, Derozio Memorial College, Kolkata on 7th February 2017.

GUEST EDITING OF JOURNAL ISSUES

1. Assistant Editor of Journal of Bengali Studies; Vol 1, No. 2 Monsoon Issue Themed on 'Bengalis & Cinema' published on 09.08.2012 on the occasion of Janmashami. ISSN-2277-9426
2. Issue Editor of *Journal of Bengali Studies* Vol.2 No.1 (ISSN 2277-9426) themed *Bengalis & Theatre* released online on March 27, 2013.
3. Assistant Editor of Journal of Bengali Studies (Autumn Issue Vol. 2 No. 2) themed on *Science & Technology in History: Modern Bengali Perspectives* published on the occasion of Kojagari Lokkhi Purnima, 31 Ashshin 1420. Published online on 18.10.2013. ISSN 2277-9426.
4. Guest Editor of Global Media Journal-Indian Edition (ISSN 2249-5835) Winter Issue/December 2013 Vol.4 No. 2 Theme: Theatre & Communication.
5. Assistant Editor of Journal of Bengali Studies (Summer Issue Vol. 3 No. 1) themed on *Literature and Movements: Bengali Crossroads* published on the occasion of Buddha Purnima, 30 Boishakh 1421. Published online on 14.05.2014. ISSN 2277-9426.

BOOKS (EDITED/AUTHORED)

1.Ed. Sen, Chandan & Gupta, Sourav-‘The Journey-20 Years Of Pashchim Banga Natya Academy-A Collection of Essays on Paschim Banga Natya Academy(Pub: Pashchim Banga Natya Academy, Dep’t Of Information & Cultural Affairs, Government Of West Bengal; 2007)

2.Chakraborty, Avi & Gupta, Sourav- ‘Nagarik Prem Nagaraik Uchhed’-A Collection of 2 Plays(Pub: Anjali Prakashan, Kolkata, West Bengal; 2007)

3.Ed. Gupta, Sourav-‘Arunodoyer Pothe’-A Collection of Essays on Theatre Lover Arun Gupta(Pub: Mukavinoy Prakashani, Kolkata, West Bengal;2008)

4.Gupta, Sourav-‘Aam-Sandesh-Cadbery’-A Collection of Three Plays for Children(Pub: Vidya, Kolkata, West Bengal; 2014; ISBN 978-93-83093-13-7)

PUBLICATIONS IN ACADEMIC JOURNALS WITH ISSN

1.Gupta, Sourav-“*Green PR: Latest Tool of Corporate Social Responsibility*”(PR Communication Age; Vol. XIII No.8; November 2010; pp 16-26; ISSN 0972-0650)

2.Gupta, Sourav-“*Exploring Social Responsibility through Social Media*” (Global Media Journal-Indian Edition; Summer Issue/June 2011; ISSN 2249-5835)

3.Gupta, Sourav-“*Adaptation of Films from Plays-A selective study in post colonial Bengali cinema*” (Journal of Bengali Studies; Vol 1, No. 2 Monsoon Issue; Published on 09.08.2012; pp 104-119; ISSN- 2277-9426)

4.Gupta, Sourav- “*Analysing contemporary response to Tagore’s philosophy of ‘Indian Theatre’: A selective study of productions in West Bengal*” (Journal of Bengali Studies: Bengalis & Theatre; Vol.2 No.1 Spring Issue ; Published on 27.03.2013; pp. 07-17; ISSN 2277-9426)

5.Gupta, Sourav-“*IPTV-A new dimension in online video streaming-A study of Indian scenario*” (Global Media Journal-Indian Edition; Vol. 4 No.1, Summer Issue/June 2013; ISSN 2249-5835)

6.Gupta, Sourav- “*The Deprived Technologist: Hiralal Sen & Bioscope*” (Journal of Bengali Studies; Autumn Issue Vol. 2 No. 2; Published on 18.10.2013; pp 08-16; ISSN 2277-9426.)

7.Gupta, Sourav- ‘*Celluloid Reflections: A Study of Socio-political elements in Bengali New Wave Cinema*’ (International Journal of Communication & Social Research Vol. 2, No. 1;January 2014; pp 61-72; ISSN 2319-605X)

8.Gupta, Sourav-“*Tagore’s Theatre Philosophy & Its Reception in the Bengali Group Theatre Movement*” (The Visva Bharati Quarterly; Vol. 22 No. 3 & 4; October 2013-March 2014;pp 136-144; ISSN 0972-043X.)

9.Gupta, Sourav-*Bratya Basu's Plays: Challenging Hegemony from between the Eyebrows of Time* (Journal of Bengali Studies; Summer Issue Vol. 3 No. 1; Published on 14.05.2014; pp 71-89; ISSN 2277-9426)

10.Gupta, Sourav- "*Abachanik Gyapan Evam Abhinay*"(Theatre Dunia; Vol.2, No. 5; September 2014; pp 54-58; ISSN 2321-8959)

11.Gupta, Sourav- "*Scanning Kolkata Stage through the Eyes of Five Doyens: A Review of Bratya Basu's Book of Interviews*"(Journal of Bengali Studies Vol. 3, No. 21 November 2014 Jogoddhatri Pujo, 14 Kartik 1421 Autumn Issue Theme: Kolkata ;ISSN: 2277-9426; pp 247-250)

12.Gupta, Sourav- "*Sangeet, Sanket theke Nritya: Rabindra Natya Jattrar Bikkhan*"(Durdaiba; 2nd Issue; July 2015;pp 14-18; ISSN 2394-9090)

13. Gupta, Sourav- "*Swasthya O Gyapan: Sambhabana O Pratikulata*"(Yojana Bengali;Pub: Publications Division, Ministry of Information & Broadcasting, Government of India;February 2016; pp 32-36; ISSN 0971-8435)

14.Gupta, Sourav- "*Gyapan Tatwer Aloke Theatre-Ekti Paath*"(Parbo;Vol 2 Issue 1; January 2016; pp 29-32; ISSN 2395-597X)

15.Gupta, Sourav- "*Trial by Media: Analyzing Indian Perspectives*"(InQuest; Vol II Issue I May-October 2016; pp 31-36; ISSN 2348-6813)

BOOK CHAPTERS WITH ISBN

- i. Gupta, Sourav- "*Chhobi Biswas er Theatre*"(Nao Shudhu Chhobi'; Ed.Kalyani Mandal;Nirajana Prakashan, Kolkata; July 2011; pp272-274)
- ii. Gupta, Sourav- "*Issues & Challenges in Digital Media Ethics: In Context to Graphic Media Content*"(Issues of Journalistic Ethics & Freedom in the Contemporary Age of Digital Media'; Ed. Dr. Tapati Basu;Pub: Subarnarekha, Kolkata & Journalism Congress, University of Calcutta; January 2012; pp 418-423; ISBN 81-86263-004)
- iii. Gupta, Sourav- "*IPTV in Indian Education: Opportunities & Challenges*"('Television & New Communication Technology-The Changing Paradigm of Education'; Publisher: EMRC, University of Kashmir & Black Prints, New Delhi; 2012;pp 109-124; ISBN 978-93-82036-62-3)
- iv. Gupta, Sourav- "*Community development through theatre-An insight into Badal Sircar's Gram Parikrama*"(Communication: A need for community development; Publisher: Gour Mahavidyalay Publication; February 2012;pp 199-200; ISBN 978-81-920386-2-9)

- v. Gupta, Sourav & Rath, P.K.- “*Role of Graphic content in media-A qualitative analysis*”(‘Issues of content & technology in contemporary media’;Ed. Dr. Ambrish Saxena; Kanishka Publishers;New Delhi;2012; pp 6-14; ISBN 978-81-8457-402-9)
- vi. Gupta, Sourav & Rath, P.K –“*Analyzing Marketing Mix: A Study of Amul Advertising Campaign*”(Contemporary Advertising; Ed. Ravi Shankar & Madhulika Shankar; Publisher: IBA Publications, Haryana; December 2013; pp 03-21; ISBN 978-81-87883-51-7)
- vii. Gupta, Sourav- “*Towards a Scientific Approach to Teaching of Media Laws & Ethics: A Few Observations*”(Media Teaching; Pub: Dep’t of Journalism & Mass Communication, VJR College, Kolkata & Rupali Publication; October 2015;pp 292-298; ISBN 978-93-81669-84-6)
- viii. Gupta, Sourav- “*Analyzing Screen Writing in Adaptation of Films from Plays-A Study in Bengali Cinema*”(Structure & Dimensions of Screen Writing: An Initiative of ODL; Publisher: School of Humanities, Netaji Subhas Open University, Kolkata; 2016;pp 48-59; ISBN 978-93-82112-18-1)

PUBLICATION IN PROCEEDINGS OF SEMINAR & CONFERENCES

1. Gupta, Sourav- ‘*Silence: A New Dimension of Communication*’(Proceedings of UGC Sponsd. Seminar on Post Independence Bengali Cinema; Gurudas College, Kolkata; December 2007;pp 52-54)
2. Gupta, Sourav- ‘*Use of Traditional Folk Media in Publicity Campaign*’(Proceedings of UGC Sponsd. Seminar on Multiverse of Folkcultures: An Eastern Perspective; Gurudas College, Kolkata; February 2010;pp 58-69)
3. Gupta, Sourav- ‘*The Internet as a promoter of Literature in India-A Study of Book Marketing Web Portals*’(Proceedings of UGC Sponsd. Seminar on Literature in the Age of Technology; Christ College, Cuttack, Odisha; September 2012)

RESPONSIBILITIES HANDLED IN UNIVERSITY INTERNAL LEVEL

1. Member of Newsletter Committee, CUO
2. Convener of Drama Club, CUO
3. Member of Committee for Formation of Students’ Council, CUO

4. Member of NAAC Committee, CUO
5. Member of Annual Report Committee, CUO

MEMBERSHIP OF ACADEMIC/ PROFESSIONAL BODIES

1. Public Relation Society of India, Kolkata Chapter
2. Journalism Congress, Kolkata
3. Odisha Natya Sangh

EXTENTION ACTIVITY

1. Radio Talk & Drama at AIR Kolkata & AIR Koraput
2. Playwright & Theatre Pratitioner since 2000. Associated with Theatre Spandan, Kolkata and Nandanik Theatre Group, Koraput.

AWARD

1. 'Satya Bandyopadhyay Smriti Samman' in the category Best Director Award for the play *Shabdagaon* by Kolkata based Bangla Theatre Journal *Natyapanjika* in 2005 at the Academy of Fine Arts, Kolkata.
2. "Sandipan Dutta Smriti Samman" by Ashoknagar Natyamukh at the Academy of Fine Arts, Kolkata for Alternative Theatre in 2007.
3. "Thea Parban Award" by Institute of Factual Theatre Arts at national level theatre festival 'Thea Parban' supported by Ministry of Culture, Government of India at Minerva Theatre Auditorium, Kolkata in June 2016 in the presence of Shri Ratan Thiyam, Chairman, National School of Drama, Shri Suman Kumar, Deputy Secretary, Kendriya Sangeet Natak Akademy and Shri Bratya Basu, eminent theatre personality.

Seminar/Conference Attended

1. **Social Responsibilities of Mass Media**- UGC Sponsored State Level Seminar organised by Department of Mass Communication & Journalism, Vidyasagar College, Kolkata on November 19-20, 2008.
2. **Media Consultation Workshop for Professors of Journalism & Mass Communication: Addressing Eradication of Polio**-Organized by UNICEF at Kolkata on March 15-18, 2010.

Papers Presented in Seminars/Conferences

1. ***Stage to screen: transformation & technicalities: A study in Bengali Cinema across border-*** UGC Sponsored National Level Seminar on ‘Changing contours of Cinema’ organised by Dep’t of Mass Communication, University of Burdwan, West Bengal on April 28-29, 2010.
2. ***Trial by Media: Legal & Humane Perspectives-*** UGC Sponsored State Level Seminar on ‘Trial by the media-is the media overstepping its brief?’ organised by Dep’t of Mass Communication & Journalism, Netaji Nagar College, Kolkata on May 15, 2010.
3. ***Social media as a tool of Intregrated Marketing Communication-*** UGC Sponsored National Level Seminar on ‘Journalism in the age of New Media’ organised by Dep’t of Mass Communication & Journalism, Surendranath College for Women, Kolkata on January 10-11,2012.
4. ***Community development through Theatre-An insight into Badal Sircar’s “Gram Parikrama”-*** UGC Sponsored National Level Seminar on ‘Communication: A need for community development’ organised by Dep’t of Mass Communication & Journalism, Gour Mahavidyalaya, Maldaha & Gurudas College, Kolkata on February 17-18,2012 at Maldaha, West Bengal.
5. ***Online media as a tool of dalit empowerment in India:A content analysis of relevant web portals-*** UGC Sponsored National Level Seminar on ‘Situating the dalits in post colonial India: Their voices, opportunities & empowerment’ organised by Ambedkar Studies Centre, Gour Mahavidyalaya, Maldaha on March 3-4,2012.
6. ***The application of Videography in Theatre: A case study in contemporary Bengali proscenium theatre-*** Ministry of Culture, Government of India Sponsored National Level Seminar on ‘Relationship of Theatre with other Medium’ organised by Ashoknagar Nattayamukh on March 23-27,2012 at Ashoknagar, 24 Parganas (North), West Bengal.
7. ***The Internet as a promoter of literature in India: A Study of book marketing web portals-***UGC Sponsored National Seminar on ‘Role of literature in the age of technology’ organised by Department of Odia, Christ College, Cuttak, Odisha on September 8-9, 2012.
8. ***Portrayal of climate change in Indian media-*** Ministry of Earth Sciences sponsored National Level Seminar on ‘Climate change & Bio diversity’ organised by School of Biodiversity & Conservation of Natural Resources, Central University of Orissa, Koraput on November 23-24, 2016.

Date: 14-03-2017

(Sourav Gupta)
Place: Koraput